

# Case Study

## VR Condo Virtual Walkthrough

### Project Overview

Another Reality Studio created a virtual reality (VR) walkthrough for a realty company, adding in proper materials and layout to show what their condo would look like in real life. See this product demo video to visualize:

<https://youtu.be/ec0IAMaSoxk>

### Key Features

- High Fidelity Visualizations.
- User control with click to teleport and arrow keys.
- Redline markups with commenting available in real time to mark up renderings and save notes in the platform.
- Real time rendering and collaboration.
- AR/VR companion apps.
- Online meetings can be held while you view images and animations.
- Multi-users can walk through the space together.
- Integrated video conferencing and scheduling.
- Record meetings, perform question and answer sessions accompanied by visual explanations.
- Measure tool capability.
- One location for all documents with ability to access design documents to make revisions quickly.
- Manage all stakeholders and approval processes. Colleagues can be notified of changes and begin drafting the redlines made, all while the Looking Glass developers are revising the visualizations in tandem.



### Challenges and Core Considerations

- Client was required to view multiple options with 3D visualizations. They needed to make design and development decisions from renderings to reduce cost and timeline.

### Impact: The ARS Solution

- The client provides a better understanding for their clients to control their walk-through experience without the realtor's help. They can "move around the room" to view sight-lines or other points of interest.

