

Case Study

VR Condo Walkthrough Project Overview

Another Reality Studio created an online Virtual Reality walkthrough for a realty company, adding in proper materials and layout to show what their condo would look like in real life. See this product demo video to visualize:

(<https://youtu.be/ec0IAMaSoxk>)

Key Features

- High Fidelity Visualizations.
- User control with click to teleport and arrow keys.
- Redline markups with commenting available in real time to mark up renderings and save notes in the platform.
- Real time rendering and collaboration.
- AR/VR companion apps.
- Online meetings can be held while you view images and animations.
- Multi-users can walk through the space together.
- Integrated video conferencing and scheduling.
- Record meetings, perform question and answer sessions accompanied by visual explanations.
- Measure tool capability.
- One location for all documents with ability to access design documents to make revisions quickly.
- Manage all stakeholders and approval processes. Colleagues can be notified of changes and begin drafting the redlines made, all while the Looking Glass developers are revising the visualizations in tandem.



Challenges and Core Considerations

- Client was required to view multiple options with 3D visualizations. They needed to make design and development decisions from renderings to reduce cost and timeline.

Impact: The ARS Solution

- The client provides a better understanding for their clients to control their walk-through experience without the realtor's help. They can “move around the room” to view sight-lines or other points of interest.

